



## Program

### Tuesday, 2<sup>nd</sup> of July 2024 – OYA Meeting Room

<b>7:30 - 8:00</b>	<b>Welcoming &amp; Registration</b>
<b>8:00 - 8:45</b>	<b>Opening session</b> 8:00 – 8:05: Welcoming remarks by Mr. Mourad Ben Hassine, CEO of the Export Promotion Center - CEPEX <b>8:05 - 8:20: Official opening by Mrs. Kalthoum Ben Rejeb Guezzah, Minister of Trade and Export Development</b> 8:20 - 8:25: Welcoming remarks by the Guest of Honour Mr. Luc Magloire Mbarga Atangana, Minister of Trade of Cameroun 8:25 - 8:30: Welcoming remarks by Eng. Hani Salem Sonbol, CEO of ITFC and AATB Secretary General 8:30 - 8:35: Welcoming remarks by Prof. Benedict Okey Oramah, President of Afreximbank and AATB Executive Committee Chairman 8:35 - 8:40 : Welcoming remarks by Mr. Wamkele Mene, Secretary General of the AfCFTA 8:40 - 8:45 : Welcoming remarks by Mr. Paul Leonhardt, Chargé d’Affaires at the Embassy of the Federal Republic of Germany in Tunis
<b>8:45 – 8:50</b>	<b>Group photo</b>
<b>8:50 - 9:00</b>	<b>Signing Ceremony – Arab Africa Trade Bridges Program Agreements</b>
<b>9:00 – 9:05</b>	Video on AATB Food Security Program
<b>9:05 - 10:20</b>	<b>High Level Panel : Bridging Food Security Gap</b> <ul style="list-style-type: none"><li>• Arab and African Ministers</li><li>• CEO of ITFC</li><li>• President of Afreximbank</li><li>• President of BADEA</li><li>• Secretary General of the AfCFTA</li><li>• Assistant Secretary General of COMESA</li><li>• Commissioner for Trade and Industry of the African Union Commission</li><li>• Chief Executive and Chairman of the Board of Directors – Arab Trade Financing Program ATPF</li><li>• Director General, Country Programs, IsDB</li></ul>
<b>10:20 – 10:30</b>	<b>Open discussion "Q&amp;A"</b>
<b>10:30 - 11:00</b>	Coffee break



Tunis, 2 & 3 July 2024 - Laico Hotel

- 11:00 - 19:00** BtoB Meetings (OYA Meeting Room)
- 11:00 - 12:30** Workshop animated by the Secretary General of the AfCFTA (Salambo Meeting Room)
- 13:30 – 14:30** Networking Lunch
- 15:00 – 16:00** Institutional meeting with African Chamber of commerce and Trade Promotion offices (Salambo Meeting Room)
- 21:00 - 23:00** Gala diner (Exclusively on invitation)

**Wednesday, 3<sup>rd</sup> of July 2024 – B2B Meetings & Side events**

- 07:30 - 17:00** **B2B Meetings (OYA Meeting Room)**  
7:30 - 8:00 : Participants welcoming  
8:00 - 17:00 : BtoB Meetings
- 08:30 - 10:30** “Export Morning talks” on Cameroon Market « Country Guest of Honour » (Carthage Meeting Room)
- 11:00 - 13:00** **Breakout session on the contribution of Leaders Business Women in the Development of intra-African Trade** (Carthage Meeting Room)
- 15:00 - 15:30** **Press point**

**Thursday, 4<sup>th</sup> of July 2024 – Company visits & Touristic tour (Optional)**